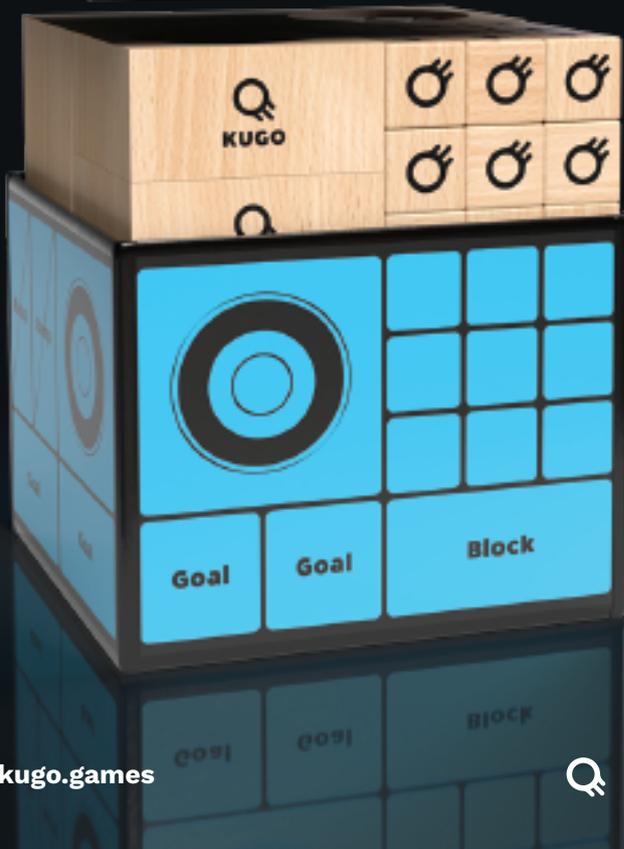


KUGO

PRESS KIT





Unleash Creativity, Skill, and Fun!

KUGO is *the* flicking game-making kit.

Blending action, skill, strategy, and creativity into a unique flicking experience.

Whether you're playing solo, with friends, or as a family, use the beautifully crafted wooden pieces inside the box to challenge players to design, build, and conquer thrilling flick-based games.

It's a game, a toolkit, and a limitless adventure—all in one box.



Why choose KUGO?

Players can create multiple games from just one kit!

Offering endless entertainment and customisation for various skill levels and preferences.



Unleash Creativity



Endless Possibilities

With KUGO, the possibilities are truly endless.

From crafting intricate obstacle courses to inventing new game rules, there's no limit to what players can create!

Crafted from all-natural solid wood with no plastic components.

KUGO offers sustainable gaming that aligns with eco-conscious values, providing both entertainment and environmental friendliness.



Natural & Long lasting



Fun For Everyone

It's as simple as a flick!

KUGO accommodates players of all ages and skill levels, fostering inclusivity and making it ideal for family gatherings or social events.

KUGO's gameplay versatility enables players to invent countless games from one set, catering to diverse preferences and offering endless enjoyment.



Versatile Gameplay



Adaptable Games

KUGO offers long-lasting enjoyment.

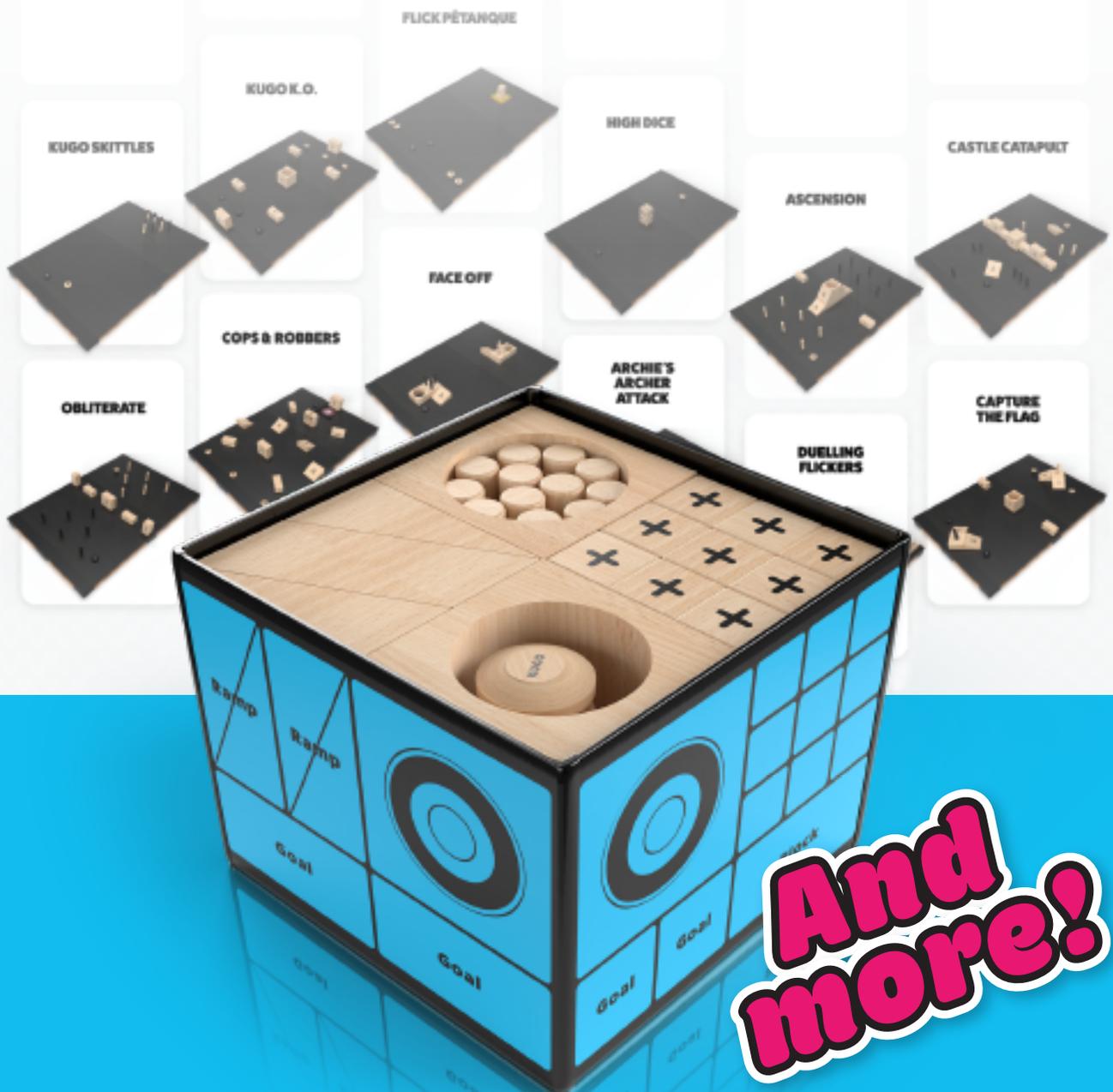
Its durable construction ensures that it can withstand years of play, making it a worthwhile investment for individuals and families seeking lasting entertainment value.

One box, so many Games to Play!

Unleash endless gaming possibilities with **KUGO!**

It's not just **ONE** game - it's a game-building kit with the potential for hundreds, even thousands of games!

Get started in seconds with quick games and tricks, or dive into longer gaming experiences. Discover our ever-growing list of games to play on our website!



Trix



Dimensions

W: 132mm

L: 132mm

H: 92mm

Weight

810g

Contents

6x Pucks

2x Ramps

1x Blocks

1x Cup

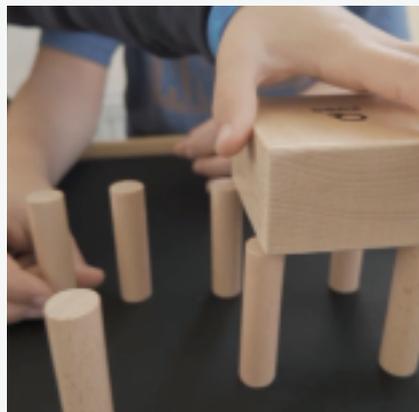
12x Skittles

4x Play Cards

1x Rulebook

KUGO TRIX

Smaller more portable but great for those who love quick games, party games, challenges and tricks. Packed with wooden components that fit together to create limitless trix, challenges and quick games!



Play



Dimensions

W: 173mm
L: 173mm
H: 130mm

Weight

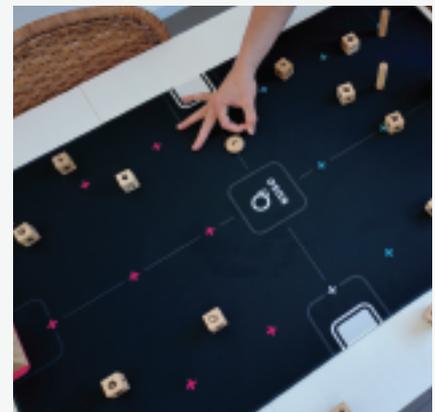
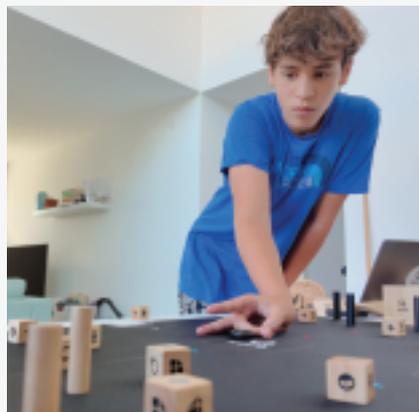
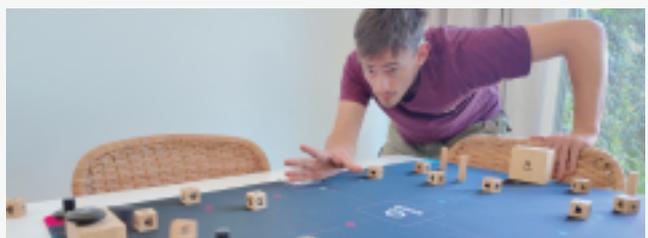
2,179g

Contents

6x Pucks 1x Cup
 4x Ramps 12x Skittles
 2x Blocks 27x Dice
 4x Goal Blocks 4x Play Cards
 2x Holes 1x Rulebook

KUGO PLAY

For those wanting to unleash creativity and build bigger, more complex and longer team based games. Packed with wooden components that fit together to create the ultimate flick game-making machine. The game possibilities are near limitless!



Our Story...

Our story began with a simple flick—a father and son’s challenge to turn a milk carton top into a playful game.

What started as a small spark quickly grew, transforming kitchen counters into creative game spaces and inspiring handcrafted wooden pieces.

Sharing our games with others ignited excitement, and showcasing at a local game conference turned our passion into a mission.

Along the way, a family adventure around the world fueled our creativity, bringing us to this moment—crafting a game that we love, that we’re proud of and that sparks connection and joy with people everywhere.



What others say...

KUGO could be your new favourite dexterity board game, all it takes is your imagination, all the elements are there for you in an absolutely amazing quality product.

BOARD STUPID

"My boys'... have really enjoyed Kugo straight out of the box and have been keen to play it at every opportunity!"

@BOARDGAMEREVIEWUK

"It's literally a game that has an unlimited lifespan... the only restriction being imagination!"

@BOARDGAMEADDICTUK

"That's what this product is all about - Sparking creativity"

ADAM IN WALES

"It is so brilliant... I think it should be in every pub in the country!"

@EMMA_NICOLET

"KUGO has taken me back to those days and I just love it!"

@BEARDY_GAMES

Pricing

Product	RRP (ex vat)	RRP (inc vat)	Wholesale price 5-50	Wholesale price 51-100	Wholesale price 100+
 KUGO TRIX	£29.59	£36.99	£14.80	£14.06	£13.32
 KUGO PLAY	£51.99	£64.99	£26.00	£24.70	£23.40
 Puck Pack Numbered 7-12 Black & Natural	£11.99	£14.99	£6.00	£5.70	£5.40
 Puck Pack Numbered 7-12 Pink & Natural	£11.99	£14.99	£6.00	£5.70£	£5.40
 KUGO Game Mat Black	£47.99	£59.99	£24.00	£22.80	£21.60
 KUGO Game Mat Tropical	£47.99	£59.99	£24.00	£22.80	£21.60
 KUGO Game Mat Green	£47.99	£59.99	£24.00	£22.80	£21.60
 Digit Dodgems	£9.59	£11.99	£4.80	£4.56	£4.32
 Play Cards	£7.99	£9.99	£4.00	£3.80	£3.60



Flick
ME

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